



SHERATON HOTELS & RESORTS ANNOUNCES RECOGNITION OF SHERATON JAKARTA GANDARIA CITY HOTEL AS 'SHERATON GRAND' PROPERTY

The First Sheraton Grand Property in Indonesia, Sheraton Jakarta Gandaria City Hotel Joins Brand's New Premier Tier of Exceptional Hotels and Resorts Around the World

JAKARTA, INDONESIA, June 4 2016 – Sheraton Hotels & Resorts announced today the designation of Sheraton Jakarta Gandaria City Hotel as a Sheraton Grand Hotel, the first Sheraton Grand property in Indonesia, welcoming it to the brand's new premier tier of hotels recognized for their enticing destinations, distinguished designs, and excellence in service and guest experiences. Joining 26 other Sheraton Grand properties in the world, Sheraton Grand Jakarta Gandaria City Hotel is recognized for its unique artworks around the hotel, contemporary design aesthetics and its excellent service among other defining qualities.

Sheraton Grand is one of many initiatives currently underway for [Sheraton 2020](#), a comprehensive plan designed to solidify Sheraton as a leading global hotel brand of choice, everywhere.

"We are thrilled to be the first Sheraton Grand designated hotel in Indonesia", said Richard Suter, General Manager of Sheraton Grand Jakarta Gandaria City Hotel. "The designation underscores the commitment of its owner, PT Artisan Wahyu, not only re-affirming the hotel's superior service but also showcases its remarkable art collections such as glass sculptures by Jean-Michel Othoniel, LOVE sculpture by Robert Indiana, Limited to Scents, a painting by Rudi Mantofani and many more artworks from local and international artists."

To celebrate this occasion, Sheraton Grand Jakarta Gandaria City Hotel is pleased to launch a Grand Business offer which includes breakfast, complimentary WiFi and 2 pieces of laundry as well as 15% off F&B consumed at Anigre restaurant. Rates start from IDR 1,900,000 per room per night, subject to prevailing tax and service charge, currently 21%. Offer is valid for minimum 2 night stay until 31 August 2016.

Showcasing the Best of the Sheraton Brand around the World

Having launched in August 2015, Sheraton Grand celebrates the brand's best-in-class hotels, each hand-selected based on a specific list of criteria ranging from sophisticated design and sought-after destinations, to unrivaled standards of service and impressive hotel amenities. The brand will continue to announce new Sheraton Grand properties across the globe, with the expectation of having 100 newly-designated Sheraton Grand hotels by early 2017.

Sheraton®

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A Clear Vision

Sheraton Grand is just one of many initiatives currently underway for Sheraton 2020, a comprehensive 10-point plan revealed in June 2015 designed to put Sheraton Hotels and Resorts firmly back into the global spotlight. A nod to the plan's clear five year vision, Sheraton 2020 also includes a new \$100 million Sheraton-focused marketing campaign; the launch of a new elevated food and beverage lobby program, Paired; continuous innovation of the Sheraton guest experience; an unwavering commitment to service excellence; the implementation of revenue and profit-driving initiatives to benefit owners and developers; and a goal of opening more than 150 new Sheraton hotels worldwide by 2020.

For more information on Sheraton Grand Jakarta City Hotel, please visit www.sheraton.com/jakartagandariacity or <https://facebook.com/sheratonjakartagandariacity> or follow the property @sheratonjktgc on Twitter and <https://www.instagram.com/sheratongandaria>

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About Sheraton Hotels and Resorts

Sheraton Hotels & Resorts, the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel through smart solutions and effortless experiences at more than 440 hotels in more than 72 countries around the world. The brand is currently in the midst of implementing [Sheraton 2020](#), a 10 point plan designed to make Sheraton the global hotel brand of choice, everywhere. Sheraton recently launched "Where Actions Speak Louder," a multi-channel, multi-million dollar advertising campaign that highlights the brand's ongoing enhancements to its guest experience, including new products and partnerships, and a renewed focus on service. With work well underway, the brand has already rolled out a variety of initiatives under Sheraton 2020, including *Paired*, a new imaginative lobby bar menu; the richest SPG promotion in the brand's history; and Sheraton Grand, a new premier tier that recognizes exceptional Sheraton hotels and resorts. To learn more, visit www.sheraton.com. Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and facebook.com/Sheraton.

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